



2026 EDITORIAL CALENDAR

THE INDUSTRY'S MOST TRUSTED INFORMATION SOURCE SINCE 1962

	ISSUE THEMES	TURF + ORNAMENTAL	MOWING + MAINTENANCE	DESIGN BUILD + INSTALLATION	IRRIGATION + WATER MANAGEMENT	SNOW + ICE MANAGEMENT	AD CLOSE	MATERIALS DUE	MAIL DATE
JAN	<ul style="list-style-type: none"> • 2026 State of the Industry • Keys to a successful year/business resolutions for 2026 	<ul style="list-style-type: none"> • T+O 2026 Trends to Watch for • Tree care: Preparing for spring • Turf School: Warm-season weeds to watch • Spreaders/sprayers 	<ul style="list-style-type: none"> • M+M 2026 Trends to Watch For • Business software + apps • Ride-on mowers • Insurance 	<ul style="list-style-type: none"> • DB+I 2026 Trends to Watch For • Saws/blades • Compact equipment attachments • Utility vehicles 	<ul style="list-style-type: none"> • I+WM 2026 Trends to Watch For • Subsurface irrigation • Heads/rotors • Installation safety tips 	<ul style="list-style-type: none"> • NEW Step by Step: How to plow a parking lot 	DEC 4	DEC 11	JAN 20
FEB	<ul style="list-style-type: none"> • LM Growth Summit success stories 	<ul style="list-style-type: none"> • NEW Biologicals • Aerification tools • GPS tracking and maintenance scheduling • Turf School: Lessons from the LM Growth Summit 	<ul style="list-style-type: none"> • Spring cleanup tips • Long-reach trimmers • Handheld equipment maintenance • Electric/Robotics: Blowers/trimmers 	<ul style="list-style-type: none"> • Trenchers, augers and drills • Water features/fountains • Solid stone/pavers • Skid steers 	<ul style="list-style-type: none"> • Software innovation • Irrigation research • Water-saving case study 	<ul style="list-style-type: none"> • Rock salt spreaders 	JAN 12	JAN 20	FEB 17
MAR	<ul style="list-style-type: none"> • NEW Mower and Turf Equipment Innovations 	<ul style="list-style-type: none"> • Tanks/nozzles/hoses/reels • Tackling <i>Poa annua</i> • Turf School: Billbugs • Accessories for trucks/vans 	<ul style="list-style-type: none"> • Advances in utility vehicles • Mulching • Shrub care • New Inside the Shop: Organization tools 	<ul style="list-style-type: none"> • NEW Step by Step: Installing a French drain • Outdoor kitchens • Trends in retaining walls, stairs, columns • Track loaders 	<ul style="list-style-type: none"> • Smart irrigation upgrades • Rainwater harvesting • Irrigation design software • Water conservation tips 	<ul style="list-style-type: none"> • Preparing for the end of the season 	FEB 10	FEB 18	MAR 17
APR	<ul style="list-style-type: none"> • NEW Franchise Guide/Best Buy Rankings 	<ul style="list-style-type: none"> • Sustainable plant selections • Shrub care • Turf School: Crabgrass/goosegrass 	<ul style="list-style-type: none"> • Blowers: Gas vs. electric • Truck/van accessories • Alternative fuels • Safety apparel 	<ul style="list-style-type: none"> • Pool enhancements • Remote control innovations • Financial services • AI-powered design software 	<ul style="list-style-type: none"> • Irrigation retrofits • Controllers • Managing water restrictions 		MAR 10	MAR 17	APR 14
MAY	<ul style="list-style-type: none"> • NEW Compact Equipment Innovations • Design/Built and Installation Success Stories 	<ul style="list-style-type: none"> • Understanding pesticide labels • Maintenance tracking • Ground cover • Turf School: Summer disease forecasting 	<ul style="list-style-type: none"> • Electric/robotics: Electric mower maintenance • Zero-turn mowers • Getting the most out of your dealer/distributor 	<ul style="list-style-type: none"> • Ponds and pond aerators • Brick • Tires and tracks • Saws and blades 	<ul style="list-style-type: none"> • Irrigation maintenance safety • Water efficiency as a selling point • Drought-tolerant turfgrass • NEW Step by Step: Installing drip irrigation 		APR 15	APR 22	MAY 19
JUN	<ul style="list-style-type: none"> • 2026 LM150 Issue • Business Software Guide 	<ul style="list-style-type: none"> • Ride-on spreaders/sprayers • Preparing for drought • Fertility trends • Turf School: <i>Pythium</i> blight 	<ul style="list-style-type: none"> • New Inside the Shop: Engine health • Holiday lighting best practices • Walk-behind mowers • Scheduling/tracking apps 	<ul style="list-style-type: none"> • Trends in pavers • Augers and drills • Trucks, vans and accessories • Attachments for skid steers and track loaders 	<ul style="list-style-type: none"> • Xeriscaping • Nozzles and heads • Wi-Fi tools • Route scheduling tools 		MAY 12	MAY 19	JUN 16

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JUL	<ul style="list-style-type: none"> • NEW Robotic/Autonomous Equipment Guide • Mergers and Acquisitions 	<ul style="list-style-type: none"> • Tree care: Insect and disease management • Dealing with drought • Plant and disease identification • Turf School: Dandelions 	<ul style="list-style-type: none"> • Chain saws • Trailer organization • NEW Step by Step: Mastering striping • Heat safety 	<ul style="list-style-type: none"> • Lighting sales strategies • Stone and aggregates • GPS tracking and scheduling • Insurance best practices 	<ul style="list-style-type: none"> • 2026 smart irrigation month • Labor-saving irrigation strategies • Water management success stories • Mid-season irrigation audits 	<ul style="list-style-type: none"> • Financial services for snow removal 	JUN 8	JUN 15	JUL 14
AUG	<ul style="list-style-type: none"> • Innovation + Technology Guide 2026 	<ul style="list-style-type: none"> • Fertilizer combos • Turf School: Red thread • Landscaping in high-risk areas • Advances in turfgrass seed 	<ul style="list-style-type: none"> • Fall cleanup tips • Riding mowers • Electric/Robotics: Battery advances • Cleaning and maintenance best practices 	<ul style="list-style-type: none"> • Design software • Pricing best practices • Rental equipment • Sound systems 	<ul style="list-style-type: none"> • System blow-out best practices • Trenchers • Water feature lighting advances • Seasonal services (fall/spring checkups) 		JUL 8	JUL 15	AUG 11
SEP	<ul style="list-style-type: none"> • Equip Expo/Education 2026 Preview • Early Order Program Guide 2026 	<ul style="list-style-type: none"> • Climate-resilient plant choices • Over-seeding best practices • Walk-behind spreaders • Turf School: Aerification 	<ul style="list-style-type: none"> • NEW Inside the Shop: Preventative • Late-season equipment prep • Safety apparel • Trailer organization 	<ul style="list-style-type: none"> • Pond and water feature winterization • Hardscape design trends • Equipment rental • Wellness-focused outdoor spaces 	<ul style="list-style-type: none"> • Drip irrigation • Extreme weather readiness • Water efficiency as a sales tool • Tracking and scheduling tools 	<ul style="list-style-type: none"> • New season preparation checklist 	AUG 4	AUG 11	SEP 8
OCT	<ul style="list-style-type: none"> • Equip Expo/HNA 2026 Showstoppers 	<ul style="list-style-type: none"> • NEW Step by Step: Spreader/sprayer calibration • Mulching • Tree care: pruning best practices • Turf School: Autumn diseases/weeds 	<ul style="list-style-type: none"> • Communication equipment • Winterization best practices • Scheduling software • Holiday lighting 	<ul style="list-style-type: none"> • UTV attachment • Energy-efficient lighting options • Technology in design/build • Remote-control equipment options 	<ul style="list-style-type: none"> • Rain/freeze sensors • Site prep best practices • Regulatory mandates and rebates 		SEP 1	SEP 11	OCT 6
NOV	<ul style="list-style-type: none"> • NEW Irrigation and Water Management • 2026 ELEVATE Preview 	<ul style="list-style-type: none"> • Turf School: Snow mold preparations • Applicator safety best practices • Preventative weed treatments 	<ul style="list-style-type: none"> • Fleet management software • Power/engine advances • Chain saw safety • Electric/Robotics: Crew Training 	<ul style="list-style-type: none"> • Compact equipment for financing • Safety equipment • Designing for the off-season • Labor-saving construction 	<ul style="list-style-type: none"> • 2026 Irrigation Show preview • Off-season irrigation training • Valves and pumps 	<ul style="list-style-type: none"> • Weather apps for snow 	SEP 30	OCT 7	NOV 3
DEC	<ul style="list-style-type: none"> • Pro's Toolbox: The favourite products of 2026 • Battery-powered equipment guide 	<ul style="list-style-type: none"> • Cold stress protection, prevention • Soil health best practices • Benefits of biochar • Turf School: Cool-season weeds to watch 	<ul style="list-style-type: none"> • NEW Inside the Shop: Work in the Winter • Off-season maintenance best practices • Edgers and trimmers • High-tech equipment upgrades 	<ul style="list-style-type: none"> • Material sourcing and planning for new year • Hand-held equipment • Software reporting and analytics • Permeable pavers and rain gardens 	<ul style="list-style-type: none"> • Water efficiency as a selling point • Truck organization • Micro-irrigation solutions 	<ul style="list-style-type: none"> • Snow removal safety 	OCT 26	NOV 2	DEC 1



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