

# 2026 EDIT CALENDAR



	ISSUE THEMES	TURF + ORNAMENTAL	MOWING + MAINTENANCE	DESIGN BUILD + INSTALLATION	IRRIGATION + WATER MANAGEMENT	SNOW + ICE MANAGEMENT	AD CLOSE	MATERIALS DUE	MAIL DATE
JAN	2026 State of the Industry     Keys to a Successful Year/Business Resolutions for 2026	T+0 2026 Trends to Watch For Tree care: Preparing for spring Turf School: Warmseason weeds to watch Spreaders/sprayers	M+M 2026 Trends to Watch For     Business software + apps     Ride-on mowers     Insurance	DB+I 2026 Trends to Watch For     Saws/blades     Compact equipment attachments     Utility vehicles	I+WM 2026 Trends to     Watch For     Subsurface irrigation     Heads/rotors     Installation safety tips	NEW Step by Step: How to plow a parking lot	DEC 4	DEC 11	<b>20</b>
FEB	• LM Growth Summit Success Stories	NEW Biologicals     Aerification tools     Mosquito control     Turf School: Lessons from the LM Growth Summit	Spring cleanup tips     Long-reach trimmers     Handheld equipment maintenance     Electric/Robotics:     Blowers/trimmers	Trenchers, augers and drills Water features/ fountains Solid stone/pavers Skid-steers	Software innovation     Irrigation research     Water-saving case study	*Rock salt spreaders	12 12	<b>20</b>	17
MAR	NEW Mower and Turf Equipment Innovations     Signet Ad Study	Tanks/nozzles/ hoses/reels  Tackling <i>Poa annua</i> Turf School: Billbugs  Accessories for trucks/ vans	Advances in utility vehicles     Mulching     Shrub care     New Inside the Shop:     Organization tools	NEW Step by Step: Installing a French drain     Outdoor kitchens     Trends in retaining walls, stairs, columns     Track loaders	Smart irrigation upgrades     Rainwater harvesting     Irrigation design software     Water conservation tips	Preparing for the end of the season	10	<b>18</b>	MAR <b>17</b>
APR	• NEW Franchise Guide/Best Buy Rankings	Sustainable plant selections     Shrub care     Turf School: Crabgrass/ goosegrass	Blowers: Gas vs. electric     Truck/van accessories     Alternative fuels     Safety apparel	Pool enhancements     Remote control innovations     Financial services     Al-powered design software	Irrigation retrofits     Controllers     Managing water restrictions		MAR <b>10</b>	MAR <b>17</b>	APR <b>14</b>
MAY	NEW Compact Equipment Innovations     Design/Build and Installation Success Stories	Understanding pesticide labels     Maintenance tracking     Eco-friendly solutions     Turf School: Summer disease forecasting	Electric/robotics: Electric mower maintenance     Zero-turn mowers     Getting the most out of your dealer/distributor	<ul> <li>Ponds and pond aerators</li> <li>Brick innovations</li> <li>Tires and tracks</li> <li>Saws and blades</li> </ul>	Irrigation maintenance safety     Water efficiency as a selling point     Drought-tolerant turfgrass     NEW Step by Step:     Installing drip irrigation		APR <b>15</b>	APR <b>22</b>	<b>19</b>
JUN	• 2026 LM150 Issue • Business Software Guide	Ride-on spreaders/ sprayers     Preparing for drought     Fertility trends     Turf School: <i>Pythium</i> blight	New Inside the Shop:     Engine health     Pole saws     Walk-behind mowers     Scheduling/tracking apps	Trends in pavers Augers and drills Trucks, vans and accessories Attachments for skid-steers and track loaders	Xeriscaping     Nozzles and heads     Wi-Fi tools     Route scheduling tools		<b>12</b>	19	16

## 2026 EDIT CALENDAR



	ISSUE THEMES	TURF + ORNAMENTAL	MOWING + MAINTENANCE	DESIGN BUILD + INSTALLATION	IRRIGATION + WATER MANAGEMENT	SNOW + ICE MANAGEMENT	AD CLOSE	MATERIALS DUE	MAIL DATE
JUL	NEW Robotic/ Autonomous Equipment Guide     Mergers and Acquisitions	<ul> <li>Tree care: Insect and disease management</li> <li>Dealing with drought</li> <li>Plant and disease identification</li> <li>Turf School: Dandelions</li> </ul>	Chain saws     Trailer organization     NEW Step by Step:     Mastering striping     Heat safety	Lighting sales strategies     Stone and aggregates     GPS tracking and scheduling     Insurance best practices	2026 smart irrigation month     Labor-saving irrigation     strategies     Water management success     stories     Mid-season irrigation audits	• Financial services for snow removal	JUN <b>8</b>	15	<b>14</b>
AUG	Innovation +     Technology     Guide 2026     The LM Fast 50:     The Industry's     Fastest Growing     Companies     Signet Ad Study	<ul> <li>Fertilizer combos</li> <li>Turf School: Red thread</li> <li>Landscaping in high-risk areas</li> <li>Advances in turfgrass seed</li> </ul>	<ul> <li>Fall cleanup tips</li> <li>Riding mowers</li> <li>Electric/Robotics: Battery advances</li> <li>Cleaning and maintenance best practices</li> </ul>	Design software     Pricing best practices     Rental equipment     Sound systems	System blow-out best practices     Trenchers     Water feature lighting advances     Seasonal services (fall/spring checkups)		<b>8</b>	<b>15</b>	AUG 11
SEP	Equip Expo/ Education 2026 Preview     Early Order Program Guide 2026	Climate-resilient plant choices Over-seeding best practices Walk-behind spreaders Turf School: Aerification	NEW Inside the Shop:     Preventative     maintenance     Late-season     equipment prep     Safety apparel     Trailer organization	Pond and water feature winterization Hardscape design trends Equipment rental Wellness-focused outdoor spaces	Drip irrigation     Extreme weather readiness     Water efficiency as a sales tool     Tracking and scheduling tools	New season preparation checklist	AUG <b>4</b>	AUG 11	SEP <b>8</b>
ОСТ	• Equip Expo/ HNA 2026 Showstoppers	NEW Step by Step:     Spreader/sprayer     calibration     Mulching     Tree care: pruning best practices     Turf School: Autumn diseases/weeds	Communication     equipment     Winterization     best practices     Scheduling software     Holiday lighting best     practices	UTV attachment Energy-efficient lighting options Technology in design/build Remote-control equipment options	<ul><li>Rain/freeze sensors</li><li>Site prep best practices</li><li>Regulatory mandates sand rebates</li></ul>		SEP 1	SEP 11	ост <b>6</b>
NOV	NEW Irrigation and Water Management     2026 ELEVATE Preview	Turf School: Snow mold preparations Applicator safety best practices Preventative weed treatments	Fleet management software     Power/engine advances     Chain saw safety     Electric/Robotics:     Crew Training	Compact equipment for financing Safety equipment Designing for the off-season Labor-saving construction	2026 Irrigation Show preview     Off-season irrigation training     Valves and pumps	Weather apps for snow	30	ост <b>7</b>	NOV 3
DEC	Pro's Toolbox:     The Favorite     Products of 2026     Battery-Powered     Equipment     Guide	Cold stress protection, prevention Soil health best practices Benefits of biochar Turf School: Coolseason weeds to watch	NEW Inside the Shop:     Work in the Winter     Off-season maintenance best practices     Edgers and trimmers     High-tech equipment upgrades	<ul> <li>Material sourcing and planning for new year</li> <li>Handheld equipment</li> <li>Software reporting and analytics</li> <li>Permeable pavers and rain gardens</li> </ul>	Water efficiency as a selling point     Truck organization     Micro-irrigation solutions	• Snow removal safety	ост <b>26</b>	Nov 2	DEC <b>1</b>



## **EDITORIAL**



SETH JONES Editorial Director siones@ northcoastmedia.net 785-542-2627



SCOTT HOLLISTER Editor-in-Chief shollister@ northcoastmedia.net 216-675-6013



**BUSINESS** 

**KEVIN STOLTMAN** NCM President & CEO kstoltman@ northcoastmedia.net 216-706-3740



CRAIG MACGREGOR Brand Manager cmacgregor@ northcoastmedia.net 216-706-3787



**NATHAN MADER** Associate Editor nmader@ northcoastmedia.net 216-675-6012



**PAYTON SZYMCZAK** Digital Media Specialist pszymczak@ northcoastmedia.net 216-675-6009



**NADER HASSEN** Account Executive nhassen@ northcoastmedia.net 216-363-7932



TOD **MCCLOSKEY** Custom Media Sales Director tmccloskey@ northcoastmedia.net 216-363-7921



**COURTNEY** TOWNSEND Creative Director ctownsend@ northcoastmedia.net 216-363-7931



TRACIE **MARTINEZ** Art Director tmartinez@ northcoastmedia.net 216-280-6127



**KAREN** LENZEN Manager, Production Services klenzen@ northcoastmedia.net 216-978-3144



**NORTH** Landscape Management magazine COAST is published by North Coast Media. ©2026 North Coast Media, LLC. All Rights Reserved.

#### **CONTRIBUTORS**

### **MARTY GRUNDER**

The Grow Group Business/Leadership

#### JEFFREY SCOTT

Jeffrey Scott Consulting Business/Leadership

#### BRYAN **CHRISTIANSEN**

Mariani Premier Group Business/Leadership

#### **JUSTIN WHITE**

K&D Landscaping **Business Development** 

#### **KEN THOMAS**

**Envisor Consulting** Business/Leadership

### **BEN GANDY**

**Envisor Consulting** Business/Leadership

# **JASON NEW**

McFarlin Stanford Business/Leadership

### PHIL HARWOOD

Tamarisk Business Advisors Business/Leadership

#### **TITO CACERES**

Bloom Talent Solutions Human Resources

#### **GREG HERRING**

The Herring Group Business/Finance

# JEFF KORHAN

True Nature Marketing Communications/Marketing

#### **BOB MANN**

National Association of Landscape Professionals Government Affairs