



	ISSUE THEMES	TURF + ORNAMENTAL	MOWING + MAINTENANCE	DESIGN BUILD + INSTALLATION	IRRIGATION + WATER MANAGEMENT	SNOW + ICE MANAGEMENT	AD CLOSE	MATERIALS DUE	MAIL DATE
JAN	• 2026 State of the Industry • Keys to a Successful Year/Business Resolutions for 2026	• T+O 2026 Trends to Watch For • Tree care: Preparing for spring • Turf School: Warm-season weeds to watch • Spreaders/sprayers	• M+M 2026 Trends to Watch For • Business software + apps • Ride-on mowers • Insurance	• DB+I 2026 Trends to Watch For • Saws/blades • Compact equipment attachments • Utility vehicles	• I+WM 2026 Trends to Watch For • Subsurface irrigation • Heads/rotors • Installation safety tips	• NEW Step by Step: How to plow a parking lot	DEC 4	DEC 11	JAN 20
FEB	• LM Growth Summit Success Stories	• NEW Biologicals • Aerification tools • Mosquito control • Turf School: Lessons from the LM Growth Summit	• Spring cleanup tips • Long-reach trimmers • Handheld equipment maintenance • Electric/Robotics: Blowers/trimmers	• Trenchers, augers and drills • Water features/fountains • Solid stone/pavers • Skid-steers	• Software innovation • Irrigation research • Water-saving case study	• Rock salt spreaders	JAN 12	JAN 20	FEB 17
MAR	• NEW Mower and Turf Equipment Innovations • Signet Ad Study	• Tanks/nozzles/hoses/reels • Tackling <i>Poa annua</i> • Turf School: Billbugs • Accessories for trucks/vans	• Advances in utility vehicles • Mulching • Shrub care • New Inside the Shop: Organization tools	• NEW Step by Step: Installing a French drain • Outdoor kitchens • Trends in retaining walls, stairs, columns • Track loaders	• Smart irrigation upgrades • Rainwater harvesting • Irrigation design software • Water conservation tips	• Preparing for the end of the season	FEB 10	FEB 18	MAR 17
APR	• NEW Franchise Guide/Best Buy Rankings	• Sustainable plant selections • Shrub care • Turf School: Crabgrass/goosegrass	• Blowers: Gas vs. electric • Truck/van accessories • Alternative fuels • Safety apparel	• Pool enhancements • Remote control innovations • Financial services • AI-powered design software	• Irrigation retrofits • Controllers • Managing water restrictions		MAR 10	MAR 17	APR 14
MAY	• NEW Compact Equipment Innovations • Design/Build and Installation Success Stories	• Understanding pesticide labels • Maintenance tracking • Eco-friendly solutions • Turf School: Summer disease forecasting	• Electric/robotics: Electric mower maintenance • Zero-turn mowers • Getting the most out of your dealer/distributor	• Ponds and pond aerators • Brick innovations • Tires and tracks • Saws and blades	• Irrigation maintenance safety • Water efficiency as a selling point • Drought-tolerant turfgrass • NEW Step by Step: Installing drip irrigation		APR 15	APR 22	MAY 19
JUN	• 2026 LM150 Issue • Business Software Guide	• Ride-on spreaders/sprayers • Preparing for drought • Fertility trends • Turf School: <i>Pythium</i> blight	• New Inside the Shop: Engine health • Pole saws • Walk-behind mowers • Scheduling/tracking apps	• Trends in pavers • Augers and drills • Trucks, vans and accessories • Attachments for skid-steers and track loaders	• Xeriscaping • Nozzles and heads • Wi-Fi tools • Route scheduling tools		MAY 12	MAY 19	JUN 16

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JUL	• NEW Robotic/Autonomous Equipment Guide • Mergers and Acquisitions	• Tree care: Insect and disease management • Dealing with drought • Plant and disease identification • Turf School: Dandelions	• Chain saws • Trailer organization • NEW Step by Step: Mastering striping • Heat safety	• Lighting sales strategies • Stone and aggregates • GPS tracking and scheduling • Insurance best practices	• 2026 smart irrigation month • Labor-saving irrigation strategies • Water management success stories • Mid-season irrigation audits	• Financial services for snow removal	JUN 8	JUN 15	JUL 14
AUG	• Innovation + Technology Guide 2026 • The LM Fast 50: The Industry's Fastest Growing Companies • Signet Ad Study	• Fertilizer combos • Turf School: Red thread • Landscaping in high-risk areas • Advances in turfgrass seed	• Fall cleanup tips • Riding mowers • Electric/Robotics: Battery advances • Cleaning and maintenance best practices	• Design software • Pricing best practices • Rental equipment • Sound systems	• System blow-out best practices • Trenchers • Water feature lighting advances • Seasonal services (fall/spring checkups)		JUL 8	JUL 15	AUG 11
SEP	• Equip Expo/Education 2026 Preview • Early Order Program Guide 2026	• Climate-resilient plant choices • Over-seeding best practices • Walk-behind spreaders • Turf School: Aerification	• NEW Inside the Shop: Preventative maintenance • Late-season equipment prep • Safety apparel • Trailer organization	• Pond and water feature winterization • Hardscape design trends • Equipment rental • Wellness-focused outdoor spaces	• Drip irrigation • Extreme weather readiness • Water efficiency as a sales tool • Tracking and scheduling tools	• New season preparation checklist	AUG 4	AUG 11	SEP 8
OCT	• Equip Expo/HNA 2026 Showstoppers	• NEW Step by Step: Spreader/sprayer calibration • Mulching • Tree care: pruning best practices • Turf School: Autumn diseases/weeds	• Communication equipment • Winterization best practices • Scheduling software • Holiday lighting best practices	• UTV attachment • Energy-efficient lighting options • Technology in design/build • Remote-control equipment options	• Rain/freeze sensors • Site prep best practices • Regulatory mandates and rebates		SEP 1	SEP 11	OCT 6
NOV	• NEW Irrigation and Water Management • 2026 ELEVATE Preview	• Turf School: Snow mold preparations • Applicator safety best practices • Preventative weed treatments	• Fleet management software • Power/engine advances • Chain saw safety • Electric/Robotics: Crew Training	• Compact equipment for financing • Safety equipment • Designing for the off-season • Labor-saving construction	• 2026 Irrigation Show preview • Off-season irrigation training • Valves and pumps	• Weather apps for snow	SEP 30	OCT 7	NOV 3
DEC	• Pro's Toolbox: The Favorite Products of 2026 • Battery-Powered Equipment Guide	• Cold stress protection, prevention • Soil health best practices • Benefits of biochar • Turf School: Cool-season weeds to watch	• NEW Inside the Shop: Work in the Winter • Off-season maintenance best practices • Edgers and trimmers • High-tech equipment upgrades	• Material sourcing and planning for new year • Handheld equipment • Software reporting and analytics • Permeable pavers and rain gardens	• Water efficiency as a selling point • Truck organization • Micro-irrigation solutions	• Snow removal safety	OCT 26	NOV 2	DEC 1

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