

# Are Your Ads Effective?

**BUY A FULL-PAGE AD  
TO FIND OUT**

Landscape Management has commissioned Signet to evaluate the effectiveness of full-page ads running in the March and/or August issues.

## KNOWLEDGE IS POWER

**WHAT WILL YOU GAIN FROM  
THE SIGNET ADEFFECT?**



Assess your ad's performance within the issue, and among your competition



Learn how well your ad performed among key ad measurements



Deeply understand how your ad was perceived through verbatim comments



## MARCH

Ad Close: Feb. 13 • Materials Due: Feb. 21

## AUGUST

Ad Close: July 2 • Materials Due: July 10

### TO RESERVE YOUR SPACE, CONTACT:

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