

# Battery-Powered Equipment Guide

Landscape contractors are curious about their options when it comes to battery-powered equipment. Get in front of these prospects in our **LM Battery-Powered Equipment Guide!**

## The supplement will feature:

- » An article outlining the pros and cons of non-gas equipment.
- » The newest innovations and trends.
- » Equipment purchasing, operations and maintenance tips.
- » Listing of landscape industry manufacturers that offer battery-powered models.

**MORE THAN 150,000+ TOUCHPOINTS!**

## Supplement distribution includes:

- » December insertion into *Landscape Management* (70,041)
- » Promotion in our *LM* email newsletters (79,809)
- » Promotion via *LM* social media channels and [landscapemanagement.net](http://landscapemanagement.net)

Source: LM March 2022 Verified Audit Circulation Report

Supplement to December 2024 issue



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## BATTERY-POWERED EQUIPMENT GUIDE

**BATTERY-POWERED EQUIPMENT GUIDE**

**SURVEY SAYS ...**  
**Readers see future with battery-powered equipment**

State of the industry respondents sound off on the future of battery-powered equipment

BY CHRISTINA HERBICK | LAM EDITOR

**B**attery-powered equipment is being chosen by many manufacturers, with companies such as Husqvarna, Stihl, Husqvarna, Earthlink and others introducing new electric lines as the 2024 buying season.

As part of our annual State of the Industry survey, we asked readers about their interest in incorporating battery-powered equipment into their operations. Responses fell mostly among those who plan to add electric equipment and those who don't, but 14 percent of our readers already use battery-powered equipment. That's up from 10 percent when only a percent of respondents said their operations already employ electric equipment.

**SOUND OFF**

In a survey of operations in the Midwest that produce maintenance, lawn care, irrigation and some seasonal operations in incorporating electric handheld equipment and tools to make it difficult to see over a decade, the majority of respondents said they plan to incorporate battery-powered equipment into their operations. "We're looking to add electric equipment and those who don't, but 14 percent of our readers already use battery-powered equipment. That's up from 10 percent when only a percent of respondents said their operations already employ electric equipment."

**Would you consider using battery-powered equipment?**

YES	43%
NO	42%
NEUTRAL	15%

**FAVORING THE LEAD**

From a list of manufacturers, respondents said they plan to use the following equipment in the next 12 months:

- Blowers
- Chainsaws
- Edgers
- Hedge trimmers
- Leaf blowers
- Lawn mowers
- String trimmers
- Trimmers

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**BATTERY-POWERED EQUIPMENT GUIDE**

**Why infrastructure is the latest buzzword in battery-powered equipment**

BY CHRISTINA HERBICK | LAM EDITOR

**W**ith rising gas prices, labor shortages and increasing regulations, contractors are looking for ways to reduce costs and increase efficiency. One of the latest buzzwords in the industry is infrastructure. But what does that mean for battery-powered equipment?

Infrastructure refers to the physical structures and systems that support an organization's operations. In the context of battery-powered equipment, infrastructure can refer to the charging stations, power sources, and other components that are needed to power the equipment. "Infrastructure is the backbone of any organization," says Paul Beckwith, product manager for Stihl's battery-powered equipment. "It's the foundation that allows the equipment to function properly and efficiently."

For many contractors, investing in infrastructure is a key strategy for reducing costs and increasing productivity. "We've seen a lot of contractors invest in charging stations and power sources for their battery-powered equipment," says Beckwith. "This allows them to charge their equipment more quickly and keep it running longer. It's a smart investment that can pay for itself over time."

As the industry continues to grow, contractors will need to invest in infrastructure to keep up with the demand for battery-powered equipment. "Infrastructure is the key to unlocking the full potential of battery-powered equipment," says Beckwith. "It's the foundation that allows the equipment to function properly and efficiently. Without it, the equipment is just a piece of metal and plastic that sits on a shelf, doing nothing."

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# Highlight your Battery-Powered Equipment Guide

## SPOTLIGHT INCLUDES:

- » Company name/logo
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- » 2-3 photos of your products
- » Key contact information including phone and email address
- » Company website address/social media links

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### Mulch Mate

**LANDSCAPE MANAGERS GOING TO GET BEHIND ON CHEAPER**  
What would it do for your company if you could get your mulch jobs done twice the speed? Meet Mulch Mate, an all-electric mulch chopper that allows you to mulch your own. With the touch of the joystick, you can load a wheelbarrow, dump instantly, in about three seconds. Mulch Mate can dispose almost any bulk material, such as mulch, weeds, twigs, compost or sand. There are no special machines or lifting of the dump body. Mulch Mate is designed in a compact, controlled fashion every class. There's no need for a truck, which can cost 10 yards into 10 yards of speed to match.

- Mulch Mate comes in two sizes for trucks already own with no dumping required.
- It fits on low-rise or full-size dump bodies as well as stake-to-bed beds.
- All-electric operation means no gas or oil, and it's low maintenance.
- Virtually silent means no complaints from neighbors about noise.
- It's safer for your employees.

**HOW IT WORKS**  
To load your truck, simply unroll the ballistic nylon tarp material across the bed of your truck using the adjustable conveyor. Load mulch, rock, gravel, etc., into the truck, and as the job is done, simply turn on Mulch Mate and press the joystick to dispose material directly into your wheelbarrow. Mulch Mate can unload 10 yards of mulch in less than 10 minutes without stopping to get out of the truck or having to remove material at the top of your truck bed.

**ONLY - MULCH MATE TRAILER**  
Thanks to a Mulch Mate Trailer, if you don't have a Class 4 truck, you can now get a trailer built perfectly for the Mulch Mate System. Either with or without a front-mounted suspension system, it's perfect for suppliers or owners and Kart Mate.



**BATTERY-POWERED EQUIPMENT GUIDE** SPONSORED CONTENT

### Portable Winch Co.

**THE 600MH** is the cable-laying machine manufactured in Canada by Portable Winch Co., a well-established company since 2003. The machine was originally designed to optimize the work of robot mowers installed more than five years ago and has improved over time to adapt to new in collaboration with Greenworks Tools. In 2018, to bring the gas-powered model to the new era looking for battery-powered tools, we've developed a new line of performance and requiring less maintenance or because they have no maintenance, your customers will always be pleased to see you arrive with a battery-powered equipment. The efficiency of Lithium-Ion batteries no longer needs to be proven and the 600MH is no exception.

The 600MH's motor features three speeds and gives the flexibility to adjust the power to accommodate with the terrain and load scope, allowing users to install even in the steepest slopes, while providing standard working. It can bury up to 2,000 feet of wire per hour. What used to take days of hard work can now be achieved by a single worker in one day. In fact, the 600MH is designed to be exercised and operated by one person and its ergonomic anti-vibration handle folds down.

As users have expressed needs, we've developed a range of accessories, like the wire tensioning device that allows users to quickly go around without having to do it manually. More and more, also have become available to ease the installation of all details and to benefit from a special price for the Winch Mate.

**600MH**


